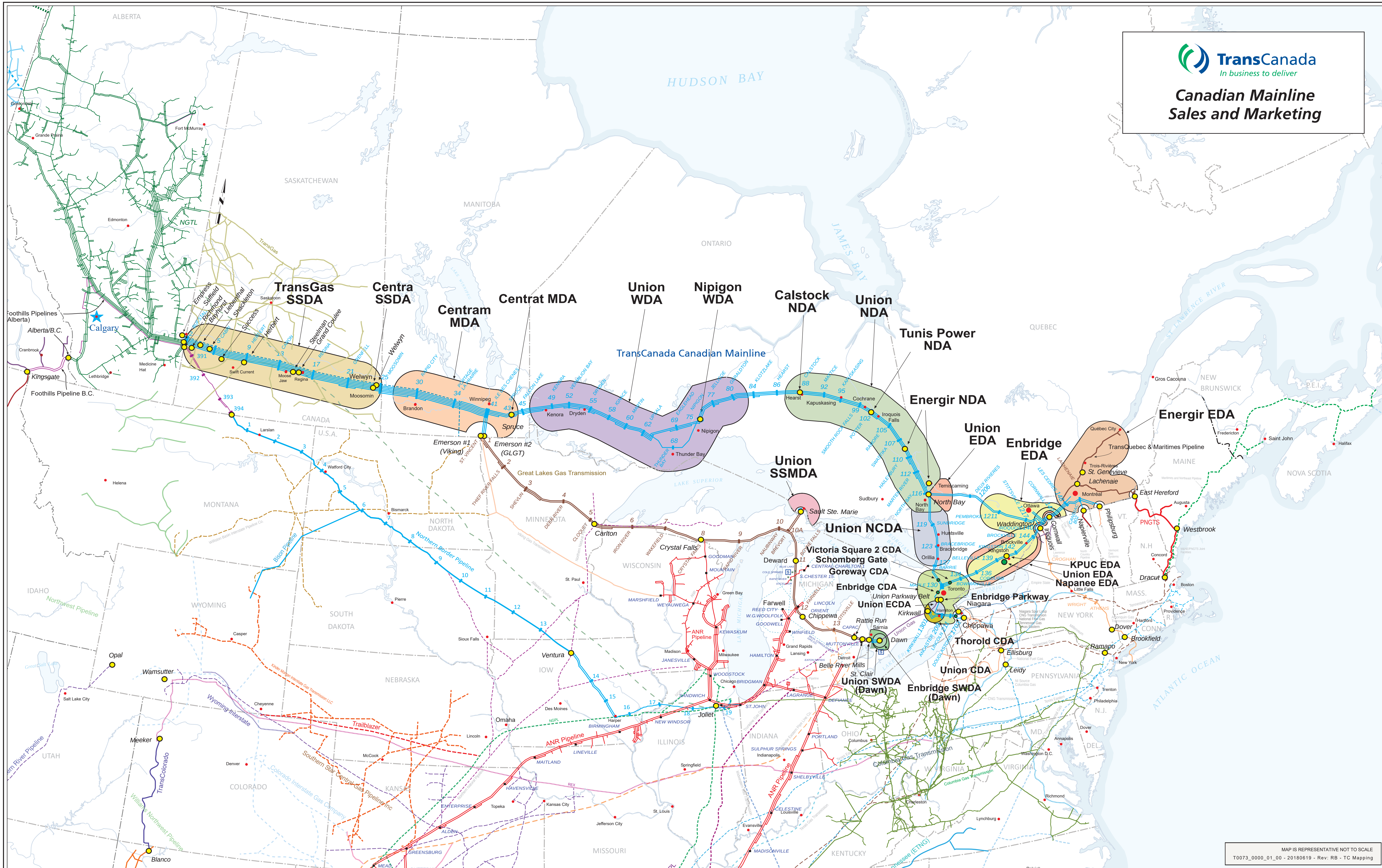Canadian Mainline Sales and Marketing